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## Instagram ad template

Marketing, Video & AudioDiscover the top 10 Instagram ad templates that allow you to find the balance between saving time and maintaining creative control. By Andrew ChildressPosted 04 Dec 2019 Instagram is a simple platform, where photos and videos are presented together in an ever-rolling feed. But it's the simplicity of design that keeps users coming back, again and again, to browse the latest posts. Here's why advertising on Instagram is important if you want to attract and engage users via the social network: Your audience is hugemore than 1 billion active monthly users and growing! Advertising lets you target your audience by location, interests, and more so you can be strategic with your posts and make sure your content is viewed by the right people. It's easier to cut through the noiseInstagram's feed may not be as much of a pay-to-play environment as Facebook's, but you're still competing with heavy content, and professional ads help you get noticed. Motion captures the eyeVideo ads and Instagram Story ads will surely stop your audience in their tracks as they scroll and can help convert browsers to customers. Naturally, with the bar set so high, it can be daunting to produce video clips that will stand out in the audience's feed- especially if you don't have experience. But with simple tools, it can be super easy to create an Instagram ad or Instagram Story ad. This is a complete suite of all the resources you need to customize an Instagram ad in After Effects. There are several motion graphics styles to choose from to animate your next eye-catching campaign. Your ads should feel like they belong on Instagram to appeal to your audience. Try this template to tell an extended story with a soft sales pitch. With its beautiful graphics and text, this Instagram Stories template is easy to customize and will align well with fashion and beauty brands. With this slideshow, you can turn your media into an elegant campaign for your Instagram channel. Create a showreel using photos and video. A promo template with an easy to use modular structure and color control. A suite of templates like Instagram Stories can be used with After Effects. Promote a campaign with this minimal template that sets the message center scene. If you run a real estate company, get the latest listings in front of potential buyers quickly and efficiently with these templates for real estate pros: Increase your followers with this video ad for your Instagram account. Improve your Instagram profile as a technology brand with this stylish template collection with illustration. What to createLearn how to create an eye-catching ad using an Instagram post template, without Photoshop.If you want to promote your brand or product at a low price and still reach your target audience effectively, you can it using Instagram. An eye-catching Instagram post will make a great ad, but first you need to know to create it. In this tutorial, I'm going to show you how to create your post using an Instagram ad template. Follow us over on our Envato Tuts + YouTube channel! What you want to learn in this Instagram Ad Template Tutorial Where to find Instagram post templates How to use a template for an Instagram post How to customize a blank Instagram post template How to use an Instagram template without Photoshop Step 1 First, go to Placeit.net. Placeit is an online mockup generator that you can use for all kinds of products. This time we're going to look at Instagram ad templates, then navigate to Design and click Instagram posts. Step 2 There are hundreds of Instagram post templates to choose from, in a variety of styles and topics. You can filter them by tags, but you can also browse them all to see what inspires you the most. When you're ready to select one, just click it. I chose this. Step 3 You can now customize your Instagram ad template! If you don't know where to start, scroll down and choose a preset that best suits your vision. Step 4 Once you've selected the preset, it's time to adjust it to make it perfect. First, let's take care of the photo - that's the most important thing here. This template offers many images that you can use without worrying about the license. But if you want to present your own product, you can also add your own image by clicking Custom Image.Step 5 Select your photo (I used this) and Crop it to create an eye-catching composition. Step 6 This template adds a color filter to the image. Choose a color that complements your photo. Step 7 After you have the main image done, you can preserve the details. The colors of the frame and banners should fit the colors of the image. You can adjust them in the top right corner. Step 8 The frame itself comes in a couple of styles that you can easily change. You can also get rid of the frame completely, if you think your design would look better without it. Step 9 This template also allows you to add another graphic out of a comprehensive library of vector images. Type an expression in the search box, or browse directly through the library. You can also adjust the color of this graphic separately. To use a color you've used before, click Show Recently Used to see all of them on the palette. Step 10On the visual side of this Instagram post is clear, it's time to take care of the text. There are a couple of ready-to-use text fields — you can customize them and add a new one if you need it. Everything can be changed— from font and color to size and position. Step 11Our Instagram post looks great! Now you just need to scroll up and click download to get the design without the watermarks. Instagram post templates Now you know how to create an Instagram post using a template. But this was just one template of hundreds! Let's take a look at some other examples to see what else you can do to make your post shine. Minimalist Instagram post For example for an Instagram post is a great combination of an image and a graphic, with calm colors that complement the composition. Take a look at the presets to see how powerful this post looks, despite its minimalist features! Scrapbook Instagram post This template allows you to create an Instagram post in a scrapbox style. You can be very creative, with special photo frames and two pictures combined in one composition! Use bold and vibrant colors for best effect. Vector Graphic Frame for Instagram Post Instagram is all about photos, but if you combine an image with a graphic background, you get a beautiful blend that stands out from the crowd. This template shows the power of minimalist vector graphics used as a frame around the image. Graphic Instagram post You can also opt out of using a photo altogether and use an Instagram template that is purely graphic in nature. Browse the library with vector graphics and backgrounds and create a unique composition! All-Text Instagram Post TemplateA image can be worth a thousand words, but sometimes less is more. This template for an Instagram post is based on a bold, simple graphic, and a blurry background. It allows you to make the message loud and clear with the power of minimalism. Simple Instagram post template You can use a similar template for the same purpose — make it easy, keep your message short, and it will make people interested in the content you want to show them. Live Instagram post template Here's another template that uses a photo to draw attention to the post. But it's more than that — it also offers a clean, bold banner that's instantly noticeable thanks to the contrasting colours. It's impossible to ignore it! Cute Animal Instagram Post Template Cute Animals is a recipe for success! This template shows you how you can use simple illustrations of cats and dogs to make the post visually appealing and therefore more noticeable. Add a simple message and your ad is ready! Cyber Monday Instagram Post Template Sometimes you should keep the post low key, but there are times that require vivid colors and strong contrast. This template was designed for the Cyber Monday sale, and the collection of technical backgrounds will help you create a strong-themed post. Trendy Instagram Post Template This template is based on the trendy effect of bold colors mixed with a monochromatic image. It's perfect for promoting content on your website or blog — just write your title and add the link. good job! Now you know how to create an ad using an Instagram post template! To learn more about Instagram templates, try these tutorials too: Instagram 42 Best Instagram Templates (Posts, Stories, PSD and more) Nona Blackman Instagram 36 Best Instagram Post Templates Using an Instagram post creator Nona Blackman Instagram How to create Instagram Stories in seconds without Photoshop Andrei Stefan Instagram How to create an Instagram post template in Abbey Esparza Esparza How to make Instagram Story Templates Abbey Esparza Esparza

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